

# STEEPLETALK

February 2014



*"He (Jesus) taught them many things by parables...." (Mark 4:2)*

The other day I was visiting with some of our family when a comment instantly triggered reference to a television commercial. Have you noticed how often television commercials pop up in normal conversation? That's because they're part of our lives. The average American home has at least one television turned on for almost seven hours each day. With commercials making up around one-fourth of that time, nearly two hours of commercials are bombarding our households every day. It is estimated that a child in the United States watches as many as 20,000 commercials in a single year. By the time a person in the United States is 65 years old, they will have seen an estimated two million television commercials.

Advertisers spend \$45 billion a year on television advertising. A York University study revealed that U.S. pharmaceutical companies spend twice as much on advertising as they do on research. It's big business.

Some argue that advertising is the most powerful art form on earth. There's no arguing the fact that they shape us and our spending habits. TV ads shape our opinions and views. Just completing an off-year political season reminds us to watch out for the political ads as we embrace mid-term elections in 2014. Volkswagen the "Think Small" ad is considered to be the most successful ad of the last century because it took a German car initially created for Hitler and successfully sold it to post-World War II Americans. Advertisers often use a technique called "affective condition," which means they take a product and place it alongside something that is valued, such as eTrade and babies. Advertisers appeal to several common psychological themes to motivate people to buy their products.

Jesus taught in parables using common and well known images and practices of his day to convey the truths about the Kingdom of God. If Jesus were alive today, perhaps his parables would be based around TV ads as much as they were agricultural images of his day.

Through my years of ministry, I have preached a few sermons around the theme of TV ads. This February 2 the sermon topic in our worship services will be around a popular TV ad. That same Sunday is also known as "Super Bowl Sunday." Almost as big as the game are the TV ads. The following Sunday, February 9 we will preach a sermon around the most popular commercial from the game.

As always, we look forward to sharing the gospel, this time through the ads.

Grace and peace,  
Pastor Kurt Landerholm

**Lead Pastor**

Kurt Landerholm  
klanderholm@mentorumc.org

**Associate Pastor**

**Of Pastoral Care & Counseling**

Beverly Wrobel  
blwrobel@mentorumc.org

**Associate Pastor**

**Of Modern Worship & Evangelism**

Curt Bissell  
cbissell@mentorumc.org

**Associate Pastor**

**Of Discipleship & Outreach**

Jon Wilterdink  
jwilterdink@mentorumc.org

**Associate Pastor of Missions**

Kathy Dickriede  
kdickriede@mentorumc.org

**Youth Ministry**

Lauren Ring  
lring@mentorumc.org

**Children & Family Ministries**

Tammy Palermo  
tpalermo@mentorumc.org

**Adult Education Ministries**

Sally Carr  
scarr@mentorumc.org

**Address and Phone:**

8600 Mentor Ave.  
Mentor, OH 44060  
440 255-3496

**Web**

www.mentorumc.org  
Facebook.com/mentorumc  
Twitter: @MentorUMChurch  
info@mentorumc.org



**WEAR YOUR JERSEY TO CHURCH!**

Wear a football jersey to church on February 2nd (Super Bowl Sunday)! Show your support for the "Souper Bowl of Sharing" and your favorite football team. The sermon on the 2nd will be on the topic of Super Bowl TV ads.

## YOUTH MINISTRY



### YSP SUMMER MISSION TRIP: June 20-28, Plymouth, North Carolina

We will be working with CROSS (Christians Reaching Out in Sacred Service) in Plymouth, North Carolina. This is a ministry of Plymouth UMC. There is still time to join us, contact Lauren Ring at 255-3496, ext. 16 or email her at [lring@mentorumc.org](mailto:lring@mentorumc.org).

### YSP FUND RAISER MARK YOUR CALENDARS FOR . . .

#### THE BIG EVENT!!! WIZARD OF OZ Sunday, March 16th

We will again have live and silent auctions, entertainment by the Charter Members Men's Chorus, and many other great acts. Door prizes. Pasta dinner. And loads of fun for everyone!

**DONATIONS ARE NEEDED:** If you have an item or service that you can donate to help this mission event, please contact Phyllis Hanson by March 2nd at [bpme Hanson@gmail.com](mailto:bpme Hanson@gmail.com) or 440-840-4927. You may also visit the Welcome Center on Sunday mornings.

### HIGH DEFINITION YOUTH GROUP (Grades 7-12)

**Sunday Nights:** Pictures in Hi Def are amazing. Life in Hi Def is even better. Living into your God given purpose, allegiant to Christ, and following His way = a highly defined life. You will find an adventure unlike any other, purpose no matter what path you take, and amazing people to journey with.

Join us in pursuing life in HIGH DEFINITION: We meet on Sunday nights to eat together, laugh together and figure out how to achieve this Hi Def life through putting into practice the teachings of Jesus Christ. You can expect some wacky games, funny and inspiring videos, encouragement and hope, discussion and teaching, prayer, and people who care. We love to welcome new students, and you are free to drop in anytime and just hang out! No pressure. 7th-12th grades meet at the same time, with separate Middle School and High School small groups at times.

**MUMC SCHOLARSHIP:** Are you a high school senior that is graduating in the spring of 2014 that will be attending college in the fall? If so, Mentor United Methodist Church is pleased to announce that **applications for the MUMC Scholarship are available on the church's website at <http://mentorumc.org/scholarship/>**. All graduating seniors or seminary students who have been a member of MUMC for at least one year are eligible to apply for a scholarship award. Applicants must complete and return the application and **all required documents to the Church Office no later than Friday, April 4th.**

## OUT REACH

### SPECIAL EVENT . . .

#### Scott and Brenda Sears Benefit Battle Against Kidney Disease Saturday, February 8th 5 to 9 p.m., Fellowship Hall

A **pasta dinner** will be served (donations will be accepted) and we will have **live entertainment**. For those attending there will be several opportunities to support the family.

If you are unable to be with us but would still like to help—consider a donation through <https://www.giveforward.com/fundraiser/dps3/scott-sears-kidney-transplant-fund>.

## SERVANT OPPORTUNITIES

### FELLOWSHIP TEAM

The Fellowship Team is being re-formed and we are looking for members that would be interested in creating new ways to bring members closer together through fellowship.

If you think you have some great ideas for fellowship in our church and would like to be involved in making those ideas come to life, please contact Craig Eppler at 440-205-9940 or Pastor Curt Bissell. We are planning an initial meeting sometime in early February.

### HEARTLAND VISITATION . . .

On Sunday, February 16th we will worship with the residents of Heartland at 10:45 a.m.

### MUMC MORE THAN A MEAL



*Free Community Dinner*

Thank you to all who have donated time, food, and resources to our free community dinner over the past few months. Special thanks to the Hoon family for hosting during the month of December. We have been blessed to have families and church groups sign up to host for January through May! If you are interested in hosting this summer or would like to volunteer time on the last Saturday of any month, please contact Karen Martin at [dansgirl9065@sbcglobal.net](mailto:dansgirl9065@sbcglobal.net).

### CAN YOU HELP??

Please prayerfully consider giving some time to our children. They really need you.

**Spring Sunday School sign-up:**  
<http://tinyurl.com/SSSpring>

## THROUGH THE YEARS

Albert C. Outler was a 20th century Methodist theologian, philosopher, and pastor and is known for developing a theological reflection on the teachings of John Wesley. Dr. Outler was born in Thomasville, Georgia in 1908. His father was a Methodist minister and District Superintendent in the South Georgia Conference. He graduated from Wofford College in South Carolina, received his Ph.D. from Yale University and taught at Southern Methodist University. He also served on the Faith and Order Board of the World Council of Churches and was an official observer at the Second Vatican Council beginning in 1962.

Dr. Outler is widely credited with being the first theologian in the United Methodist Church. Outler believed that Wesley used four different sources in arriving at his theology. They are: Scripture, Church Tradition, Reason, and Personal Experience. These became known as the Methodist Quadrilateral. This Quadrilateral can be represented by a four sided figure. Outler explained that of the four sources the most important is Scripture and serves as the first side of the Quadrilateral. The Bible is our guide for learning about Christ and how we are to follow his examples. The second side, Church Tradition, was important to Wesley, as he believed we are the products of centuries of church practices. In the third side, Reason, Outler argues that Wesley believed that every church doctrine must be able to be defended rationally. The final side, Personal Experience shows Wesley's belief that our own personal experiences help us to understand Christ in our lives.

Albert Outler died in 1989. He remains a key figure in United Methodist Theology.

Do you have any MUM history you would like to share with the congregation? Please send it to:

Mr. Don Humphrey  
7330 Holly Park Drive  
Concord OH 44060-6704

Or email to [dhumphrey@ameritech.net](mailto:dhumphrey@ameritech.net).

---

## CAMPBOR MISSION



Mentor UMC is fulfilling a commitment of paying one months salary for the Camphor Mission Station. Kathy Dickriede will be leaving on February 7th and taking \$5500 from Mission GEM funds. Most of these funds were collected the night in May when Bishop Innis and his wife Irene were with us. Some generous gifts also arrived during the Christmas season. Thank you for helping to make this possible. You will be helping to meet the financial needs for over 50 families who are impacted by this salary payment.

Madeline Kallay will be traveling with the Camphor Mission UMVIM team. Madeline needs your prayers as she and her family step out in faith to travel to Liberia to be the hands, feet and heart of Jesus. Madeline is traveling February 15-March 3. Please keep her in your prayers.

## PRESCHOOL REGISTRATION 2014-15

**Mentor United Methodist Preschool** offers classes for three year olds, four year olds and a Pre-K class for five year olds. Children must be the age of their class by September 30th.

Our state licensed preschool has provided quality education since 1967. Preschool is a great way to prepare your child for academic success.

**OPEN Registration date:**

**Saturday, February 1 from 9 a.m. to 11 a.m.**

A registration fee of \$60, plus one month's tuition is due upon registration. For questions or more information, please contact Colleen Judson or Suzanne Teringo, 255-3496, ext. 23.

## BUILDING COMMITTEE NEWS

At the January 7th meeting, the Building Committee reviewed feedback from our conversations with various church ministry groups as part of the building design development process. These ministry groups are driving our design process by expressing their specific needs within the planned facility enhancements and include:

- Children's Education: both Preschool and Sunday School classroom improvements with new, centrally located, nursery and toddler rooms
- Youth: new enlarged spaces for both Junior and Senior High school youth groups
- Missions: including food and coat ministries
- Music: including a new choir room and equipment and robe storage
- Education: classroom needs and a new expanded library facility

In addition the modifications to Fellowship Hall supporting i-Connect and to the Sanctuary to improve comfort (pew cushions) and acoustic enhancements to resolve audio problems are ongoing.

- Gathering area: Creation of a central gathering place for fellowship and hospitality
- Entry: Creating or remodeling entrances for easy access and visibility
- Mechanical: Adding new heating and air conditioning to the education wing.
- Updating the rest of the facility needs

To date the "IN THISHOUSE" Funding Campaign has total receipts of \$596,967.62 and other contributions to the building fund of \$28,274.54 for a total of \$625,242.16.

We are on track to present to the congregation a final cost and financing plan by late spring with anticipated construction to begin shortly thereafter.



**Asbury Fellowship sponsored  
Valentine Dinner & Program  
Saturday, February 15th  
Fellowship Hall**

**5:30 p.m. Appetizers . 6 p.m. Dinner  
7:30 p.m. Program**

Asbury Fellowship invites you to join us for our annual Valentine Dinner. Our program will be The Mentor Top 25 Show Choir directed by Laurie Eppler. Tickets are available at the Welcome Center through Sunday, February 9th. Cost: \$20 per person. Dinner choices: Prime Rib, Glazed Baked Chicken, or Salmon En Croute. For more information or questions, contact Jim and Mary Lou Haines at 255-2287.



**The Red Cross will be at MUMC on  
Sunday, February 9th from 9 a.m. to  
1 p.m. in the Asbury/Wesley Room.**  
*Blood Drive*

Every unit of blood can be made into three different life-saving components, your donation can help many people. Please give prayerful thought to becoming a donor. YOU can give the gift of life!



I want to thank our church family for their cards, calls, prayers and expressions of sympathy after the recent death of my son Jerry in Michigan.

Janette Kester

The McGiffin family wishes to thank our church family for their expression of love, sympathy, and prayers during the time of our great grief. Also, thanks to the Loving Threads group for the beautiful knitted shawl. It will be put to good use.

God bless you all,  
Katie

We want to thank everyone for their love and support during the difficult days surrounding our Mom/Grandma's untimely death. All of the food, flowers, prayers, and everyone's presence is appreciated more than words can say. Getting through this grief-stricken time would be unbearable without our loving church family.

With thanks,  
Dan, Karen, Jordan, and Daniel Martin

## CHILDREN & FAMILY MINISTRIES

- **Family Sunday:** 1st Sunday of the month; 3rd through 6th grade remain in worship; no Children's Message; 3 year olds through 2nd grade meet in Chapel then go to Education Wing.
- **The BREAKFAST CLUB, a Young Family Study**  
Sundays from 10:10-10:50 in Room 109;  
Childcare is available in Room 102.
- **Parents Morning Out** (toddlers—4 yr. olds)  
Mondays, 10 a.m.—12 p.m.
- **Discoverers (5 YO-6 Gr.)** Tuesdays from 6:00-7:00 p.m.; "What's in the Bible?" curriculum; Winter session ends February 25. Still can join <http://tinyurl.com/DiscWinter>
- **Children's Choir** (K-6th grade) rehearses  
Sundays, 10:15-10:45 in the Chapel
- **Cherub Choir** (3,4,5 YO) rehearses  
Sundays, 10:15-10:35 in Room 103
- **StuCo 56 (5th/6th grade)** meets Friday, February 7th at MUMC;  
<http://tinyurl.com/StuCo56RSVP>  
and February 21 snow tubing at Alpine Valley  
<http://tinyurl.com/StuCo56Snow>
- **GENERATIONS**, family fellowship group, will be going bowling at Scores Fun Center in Painesville on Saturday, February 15th from 3-5 p.m. Cost is \$6 per person and this includes shoe rental!! **RSVP NO LATER THAN February 10th** — <http://tinyurl.com/GenBowling>

**REGISTRATION FORM:** A current form needs to be completed for each child for 2013-2014:

**Printable:** <http://tinyurl.com/MUMCKidMinReg>

**Electronic:** <http://tinyurl.com/CFMReg13-14>

### NEWSLETTERS:

**Sunday's Cool News** <http://tinyurl.com/SCNFeb14>  
and **ROOTED** <http://tinyurl.com/ROOTEDFeb14>.

### MOPS & MOMSnext

#### "A Beautiful Mess: Embrace Your Story"

- "Disorderly Conduct": Friday, February 14th from 9:30 a.m.—12 p.m.
- MOPS: Moms with children birth through kindergarten
- MOMSnext: Moms with school aged children
- To learn more, and/or reserve childcare:  
email [mops@mentorumc.org](mailto:mops@mentorumc.org) or call 255-3496, ext. 18 by February 11th.

## UNITED METHODIST WOMEN



### UMW VALENTINE BOXES FOR COLLEGE STUDENTS

We are collecting monetary donations to purchase items for the Valentine boxes (we purchase the items so all the boxes are identical) and to cover the postage costs. You can place your donation in the offering plate on Sunday mornings (be sure to note it is for "Valentines") or leave it in the Church Office. The last Sunday to make your donation will be February 9th.

**The NEW DAY CIRCLE** will meet on Monday, February 10th at 10:00 a.m. in the Asbury Room to pack the Valentine boxes for the students. Contact Carole Ring (255-7213) or [umw@mentorumc.org](mailto:umw@mentorumc.org) if you have questions. All women are welcome to join us as we package our Valentines!



### PARENTS!!!

**Please leave your student's name and address** in the Church Office or email to [gavery@mentorumc.org](mailto:gavery@mentorumc.org) — we wouldn't want to miss anyone!

**RUTH-ESTHER CIRCLE** — We invite you to join us **Tuesday, February 11th at 9:30 a.m.** in the Asbury/Wesley Room. We'll be cleaning up the candle holders from Christmas Eve. Bring an old, small paring knife if you have one. All women of the church are invited!

### HURRY & REGISTER FOR

**Registration Deadline: February 2nd**

**Friday, February 21 — Saturday, February 22**  
*Twinsburg Hilton Garden Inn*

Women . . . Come for yummy cooked meals, time away to connect with friends and join in a time planned just for you. You may arrive stressed after a busy week, but will certainly head back home spiritually filled and blessed by your time with other women.

The theme for 2014 is **Walking God's Path: Named, Claimed . . . Never the Same.** Our speaker, Rev. Karen Cook will engage us by sharing God's truths for our lives. Come join us! Count on never being the same! Register Sunday mornings at the Welcome Center or on-line.



## MERKEL LIBRARY

The Library offers a ministry that provides materials which assist patrons with Bible study aids, supplementary resources for interest-based ministries, and a variety of formats for personal growth and recreational interests.

### Resources

#### Adult & Youth:

Books available include Bible translations; Biblical history; Biblical commentaries; special sections include United Methodist history, parenting, aging, relationships, devotions, prayer, men, women, health, holy days and humor; and fiction materials.

#### Children:

Children's materials are chosen to aid young readers as they progress from board books, to picture books, to beginning readers, to chapter books. These multi-level materials help children develop their Bible knowledge as well as areas of non-fiction and recreational reading interests.

#### Audio-Visual:

DVDs, CDs, books on CD, and the Bible on CD (including family and child oriented material). Weekly sermons from both Sanctuary and iConnect worship services.

#### Online Catalog:

In addition to accessing the Library card catalog through the computer in the Library, patrons may access the online catalog at home by following these easy steps:

- > Visit [www.mentorumc.org](http://www.mentorumc.org)
- > Click on Merkel Library under ministry tab
- > Enter your search request — search by author, title or subject
- > Review your search results
- > Reserve item by clicking on the reserve key

Lending and return policy: Books may be borrowed for four weeks. Audio-visual and reference may be borrowed for one week. All items have a card. You must sign both first and last names (legibly please), as well as the date borrowed and put the card into the box on the desk. All returned items are to be placed in the blue container by the desk in the Library.

### ATTENTION WOMEN & TEEN GIRLS



Be part of a special women's choir for Women's Sunday, February 16th in the Sanctuary Services. Rehearsal will be Saturday, February 15th at 10 a.m. in the Choir Room. Only one song to learn! We will sing at the 9 and 11 a.m. services — choose to sing for one or both!

Please contact Carole Ring at [umw@mentorumc.org](mailto:umw@mentorumc.org) or 255-7213 with questions or to make arrangements for getting the music before the rehearsal. Come sing with us! No experience is necessary!

### SINGLES



### SINGLES GROUP

#### S.A.L.T.

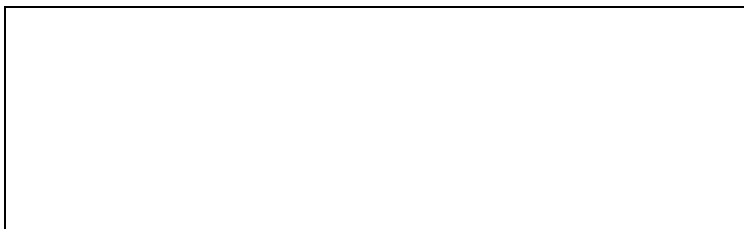
Standing for "Single Adults Living Truth," this group meets every Thursday evening at 7:00 p.m. in Room 112. All singles are invited to this group that focuses on building friendships, studying a particular scripture or topic, and supportively praying for one another.

For more information or questions, please contact the Church Office, 255-3496

**Mentor United Methodist Church**  
8600 Mentor Avenue  
Mentor OH 44060

**Non-Profit Organization**  
**U. S. Postage Paid**  
**Mentor OH 44060**  
**Permit No. 37**

**CHANGE SERVICE REQUESTED**



**FINANCE UPDATE**



Year-to-Date Operating  
December 2013

Receipts	\$979,439.09
Disbursements	962,558.79
	+ \$16,880.30

RELIEVE EDITORIAL STRESS:

**TURN IN  
YOUR ARTICLES  
EARLY!**  
RE M I N D E R :  
**DEADLINE FOR  
NEWSLETTER  
ARTICLES IS**

**DEADLINE:**  
**STEEPLETALK**  
**February 6**  
**For MARCH Issue**

**WORSHIP**

SANCTUARY Worship — 9 & 11 a.m.

iCONNECT Worship — 9 & 11 a.m.  
(Fellowship Hall)

COMMUNION — 10:30 a.m.  
(Adams Parlor)

**CHILDREN**

CHILDCARE — 9 & 11 a.m.

For infants—2 year old

SUNDAY SCHOOL — 9 & 11 a.m.

For 3 year olds—6th grade

CHECK-IN — 3 year old—6th grade

Check in before worship in the Chapel

PICK-UP — The children are in their  
Classrooms in the Education Wing

**YOUTH**

PULSE — 10:10 a.m. (Pettit Youth Room)

For 9th—12th grade

PULSE 78 — 10:10 a.m. (Asbury Room)

For 7th & 8th grade

**ADULTS**

BREAKFAST CLUB — 10:10 a.m. (Room 109)

For young families

ADULT BIBLE STUDY — 10:10 a.m.

(Wesley Room)

